



*It's Everything Apple!*

## 2022 Beverage Information

**SATURDAY, SEPTEMBER 24, 2022**



### **Overview:**

The Avila Apple Festival is a fun, community-oriented event featuring our See Canyon & Avila Valley Apple Growers and benefiting the Avila Beach Community Center.

### **Details:**

**Location:** 191 San Miguel Street, Avila Beach, CA 93424

**Table space:** 4ft.

**Equipment:** Table, chairs, and decorations are provided

**Set-Up time:** 1:30-2:30pm

**Festival Hours:** 3:00-5:00pm \*\*Booths must be staffed at all times during the Festival.

**Clean-up time:** 5:00-5:30pm

**Anticipated Attendance:** 100-125. The weather in Avila is anticipated to be great, but adverse weather could affect attendance.

### **Requirements:**

Provide at least 125 drink tastings.

Provide dump bucket.

Provide non-obstructive signage on your table.

Provide a logo if applicable to **[info@avilaapplefestival.com](mailto:info@avilaapplefestival.com)**.

You agree to participate in the Avila Apple Festival for the full duration of the event.

Registration should be received by Thursday, September 1, 2022 to guarantee a space. You can email completed registration to [info@avilaapplefestival.com](mailto:info@avilaapplefestival.com) or mail to Avila Beach Civic Association, PO Box 154, Avila Beach, CA 93424. Space is limited, register early.

### **Marketing:**

The Avila Apple Festival is promoted widely through press releases, radio, print, website, and social media.

### **Questions?**

Email: [info@avilaapplefestival.com](mailto:info@avilaapplefestival.com) or call Mary Foppiano, Avila Beach Civic Association, at 805-627-1997

Thank you for your in-kind donation!

No goods or services have been received by the donor for this donation.

Tax ID # 95-6067627



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## Saturday, September 24, 2022 - Registration

Name of Business: \_\_\_\_\_

Address: \_\_\_\_\_

City/Zip: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Email: \_\_\_\_\_

Phone: \_\_\_\_\_ Social Media: \_\_\_\_\_

Emergency Contact name/number (Day of event use only) \_\_\_\_\_

# of staff/volunteers staffing booth (Max. 2) \_\_\_\_\_

Please provide a description of the beverage you will pouring. Include a description of any giveaways or promotional materials:

Needs:

Ice: \_\_\_\_\_

Water: \_\_\_\_\_

Other: \_\_\_\_\_

I will provide a silent auction item. Yes \_\_\_\_\_ No \_\_\_\_\_ Estimated Value: \_\_\_\_\_

Item(s): \_\_\_\_\_

Please call Sylvia (805) 245-9352 for pick-up prior to event.

I agree to release and hold harmless and indemnify the Apple Festival Committee, the Avila Beach Civic Association, all sponsors, vendors, and partners from any responsibility, personal liability, loss or damage in connection with the festival. By signature below I confirm that I have read and understand all rules and regulations set forth by the Avila Apple Festival and that I will comply with all rules and regulations.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

**Questions?** Please call Sylvia Remmenga (805) 245-9352 or Marina Searcy (805) 627-1997