



*It's Everything Apple!*

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## 2019 Chef Information

**SATURDAY, AUGUST 24, 2019**



### **Overview:**

The Avila Apple Festival is a fun, community oriented event featuring our See Canyon & Avila Valley Apple Growers and benefiting Avila Beach Community Center.

### **Details:**

**Table space:** 4ft.

**Equipment:** Table, chairs, and decorations are provided

**Set-Up time:** 3:15-4:15pm

**Festival Hours:** 4:30-7:00pm \*\*Booths must be staffed at all times during the Festival.

**Clean-up time:** 7:00-7:30pm

**Anticipated Attendance:** 100-125. The weather in Avila is anticipated to be great, but adverse weather could affect attendance. Significant rainfall or winds would cancel the event.

### **Requirements:**

The Avila Apple Festival is "Everything Apple" so chefs can have an apple tie in to their tastings or a favorite of their own.

Provide at least 200 food/drink tastings.

Provide non-obstructive signage on your table.

Provide a logo if applicable to [info@avilaapplefestival.com](mailto:info@avilaapplefestival.com).

You agree to participate in the Avila Apple Festival for the full duration of the event.

Registration should be received by Wednesday, July 24, 2019 to guarantee you a space. You can email completed registration to [info@avilaapplefestival.com](mailto:info@avilaapplefestival.com) or mail to Avila Beach Civic Association, PO Box 154, Avila Beach, CA 93424. Space is limited, register early.

### **Marketing:**

The Avila Apple Festival is promoted widely through press releases, radio, print, website, and social media.

### **Questions?**

Email: [info@avilaapplefestival.com](mailto:info@avilaapplefestival.com) or call Mary Foppiano, Avila Beach Civic Association, at 805-627-1997



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## Saturday, August 24, 2019 - Chef Registration

Name of Business/Chef: \_\_\_\_\_

Address: \_\_\_\_\_

City/Zip: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Email: \_\_\_\_\_

Phone: \_\_\_\_\_ Social Media: \_\_\_\_\_

Emergency Contact name/number (Day of event use only) \_\_\_\_\_

# of staff/volunteers staffing booth (Max. 2) \_\_\_\_\_

Please provide a description of the items you will demonstrate or distribute. Include a description of any giveaways or promotional materials:

**Needs:**

Electricity – Wattage Requirements: \_\_\_\_\_

Water: \_\_\_\_\_

Other: \_\_\_\_\_

If I am selected to be a chef for the 2019 Avila Apple Festival, I agree to release and hold harmless and indemnify the Apple Festival Committee, the Avila Beach Civic Association, all sponsors, vendors, and partners from any responsibility, personal liability, loss or damage in connection with the festival. By signature below I confirm that I have read and understand all rules and regulations set forth by the Avila Apple Festival and that I will comply with all rules and regulations.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date