



It's Everything Apple!

2020 Chef Information

SATURDAY, AUGUST 22, 2020



Overview:

The Avila Apple Festival is a fun, community-oriented event featuring our See Canyon & Avila Valley Apple Growers and benefiting Avila Beach Community Center.

Details:

Location: 191 San Miguel Street, Avila Beach, CA 93424

Table space: 4ft.

Equipment: Table, chairs, and decorations are provided

Set-Up time: 3:00-4:00pm

Festival Hours: 4:30-6:30pm **Booths must be staffed at all times during the Festival.

Clean-up time: 6:30-7:00pm

Anticipated Attendance: 100-125. The weather in Avila is anticipated to be great, but adverse weather could affect attendance.

Requirements:

The Avila Apple Festival is "Everything Apple" so chefs can have an apple tie in to their tastings or a favorite of their own.

Provide at least 200 food/drink tastings.

Provide non-obstructive signage on your table.

Provide a logo if applicable to info@avilaapplefestival.com.

You agree to participate in the Avila Apple Festival for the full duration of the event.

Registration should be received by Saturday, July 4, 2020 to guarantee you a space. You can email completed registration to info@avilaapplefestival.com or mail to Avila Beach Civic Association, PO Box 154, Avila Beach, CA 93424. Space is limited, register early.

Marketing:

The Avila Apple Festival is promoted widely through press releases, radio, print, website, and social media.

Questions?

Email: info@avilaapplefestival.com or call Mary Foppiano, Avila Beach Civic Association, at 805-627-1997



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Saturday, August 22, 2020 - Chef Registration

Name of Business/Chef: _____

Address: _____

City/Zip: _____

Contact Person: _____ Email: _____

Phone: _____ Social Media: _____

Emergency Contact name/number (Day of event use only) _____

of staff/volunteers staffing booth (Max. 2) _____

Please provide a description of the items you will demonstrate or distribute. Include a description of any giveaways or promotional materials:

Needs:

Electricity – Wattage Requirements: _____

Water: _____

Other: _____

If I am selected to be a chef for the 2020 Avila Apple Festival, I agree to release and hold harmless and indemnify the Apple Festival Committee, the Avila Beach Civic Association, all sponsors, vendors, and partners from any responsibility, personal liability, loss or damage in connection with the festival. By signature below I confirm that I have read and understand all rules and regulations set forth by the Avila Apple Festival and that I will comply with all rules and regulations.

Signature

Date